

## ORDER



KLAS

**Orders**  
**Order / Rev:** 35816  
**Alt Order #:** 08801440  
**Product Desc:** HECK/CONGRESS/REP  
**Estimate:**  
**Flight Dates:** 10/17/12 - 11/06/12  
**Original Date / Rev:** 05/15/12 / 10/29/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Heck, Joe - R-CD3  
**Demographic:** A25-54  
**Product Codes:** PO1  
**Priority:** LV2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 09/03/11  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/28/12 | 1       | \$0.00       | \$0.00      |
| 10/29/12   | 11/06/12 | 58      | \$65,510.00  | \$55,683.50 |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012  | 1         | \$0.00             | \$0.00             | 0.00        |
| November 2012 | 58        | \$65,510.00        | \$55,683.50        | 0.00        |
| <b>Totals</b> | <b>59</b> | <b>\$65,510.00</b> | <b>\$55,683.50</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Jones        |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KLAS        | 30%   | \$65,510.00  |
| Market      | 100%  | \$218,366.67 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KTNV              | 25%   | \$54,591.67 |
| KTUD              | 0%    | \$0.00      |
| KVBC              | 0%    | \$0.00      |
| KVVU              | 5%    | \$10,918.33 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 0%    | \$0.00      |

| Ln                | Ch        | Start             | End             | Inventory Code     | Break                 | Start/End Time | Days            | Len           | Spots         | Rate       | Pri         | Rtg  | Type | Spots | Amount |
|-------------------|-----------|-------------------|-----------------|--------------------|-----------------------|----------------|-----------------|---------------|---------------|------------|-------------|------|------|-------|--------|
| E 1               | 8         | 10/17/12          | 10/26/12        | 8 News Now 5a M-F  | CM                    | 5-6a           | MTWTF--         | :30           | 5             | \$225.00   | LV2         | 0.00 | NM   | 0     | \$0.00 |
| 8 News Now 5a M-F |           |                   |                 |                    |                       |                |                 |               |               |            |             |      |      |       |        |
| NEWS              |           |                   |                 |                    |                       |                |                 |               |               |            |             |      |      |       |        |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |      |       |        |
| Week:             |           | 10/15/12          | 10/21/12        | --WTF--            | 3                     |                | \$225.00        |               | 0.00          |            |             |      |      |       |        |
| <u>Spot</u>       | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>   | <u>Rtg</u> | <u>Type</u> |      |      |       |        |

Order / Rev: 35816  
Alt Order #: 08801440  
Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
Product Desc: HECK/CONGRESS/REP  
Estimate: KLAS

| Ln   | Ch        | Start             | End             | Inventory Code                         | Break                 | Start/End Time | Days            | Len           | Spots                 | Rate       | Pri         | Rtg  | Type | Spots | Amount     |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|-----------------------|------------|-------------|------|------|-------|------------|
| E 1  | 8         | 10/17/12          | 10/26/12        | 8 News Now 5a M-F<br>8 News Now 5a M-F | CM                    | 5-6a           | MTWTF--         | :30           | 5                     | \$225.00   | LV2         | 0.00 | NM   | 0     | \$0.00     |
| NEWS   |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                | 3                     |                | \$225.00        |               | 0.00                  |            |             |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |      |      |       |            |
| 26   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | --WThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 28   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | --WThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 30   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | --WThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | MTWTF--                                | 5                     |                | \$225.00        |               | 0.00                  |            |             |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |      |      |       |            |
| 31   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | MTWThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 34   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | MTWThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 35   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | MTWThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 36   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | MTWThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 38   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | MTWThF----      | :30           | <del>(\$225.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| E 2  | 8         | 10/29/12          | 11/02/12        | 8 News Now 5a M-F<br>8 News Now 5a M-F | CM                    | 5-6a           | MTWTF--         | :30           | 5                     | \$790.00   | LV1         | 0.00 | NM   | 3     | \$2,370.00 |
| NEWS   |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | MTWTF--                                | 5                     |                | \$790.00        |               | 0.00                  |            |             |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |      |      |       |            |
| 8  | 8         | 10/29/12-11/04/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | MTWThF----      | :30           | <del>(\$790.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 10   | 8         | 10/29/12-11/04/12 |                 | 8 News Now 5a M-F                      | 5-6a                  |                | MTWThF----      | :30           | <del>(\$790.00)</del> | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| E 3  | 8         | 11/05/12          | 11/06/12        | 8 News Now 6a M-F<br>8 News Now 6a M-F | CM                    | 6-7a           | MT-----         | :30           | 2                     | \$790.00   | LV2         | 0.00 | NM   | 2     | \$1,580.00 |
| NEWS   |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:  |           | 11/05/12          | 11/11/12        | MT-----                                | 2                     |                | \$790.00        |               | 0.00                  |            |             |      |      |       |            |
| E 4  | 8         | 10/17/12          | 10/26/12        | 8 News Now 6a M-F<br>8 News Now 6a M-F | CM                    | 6-7a           | MTWTF--         | :30           | 5                     | \$275.00   | LV2         | 0.00 | NM   | 0     | \$0.00     |
| NEWS   |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                | 3                     |                | \$275.00        |               | 0.00                  |            |             |      |      |       |            |

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Advertiser: Heck, Joe - R-CD3  
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Estimate: KLAS

| Ln   | Ch        | Start             | End             | Inventory Code                            | Break | Start/End Time        | Days              | Len           | Spots       | Rate                  | Pri           | Rtg        | Type        | Spots | Amount     |
|--|-----------|-------------------|-----------------|---|-------|-----------------------|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|------------|
| E 4  | 8         | 10/17/12          | 10/26/12        | 8 News Now 6a M-F<br>8 News Now 6a M-F    | CM    | 6-7a                  | MTWTF--           | :30           | 5           | \$275.00              | LV2           | 0.00       | NM          | 0     | \$0.00     |
| NEWS   |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                   |       |                       | 3                 |               | \$275.00    |                       | 0.00          |            |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                        |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 23   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | --WThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| 25   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | --WThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| 26   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | --WThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | MTWTF--                                   |       |                       | 5                 |               | \$275.00    |                       | 0.00          |            |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                        |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 32   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | MTWThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| 34   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | MTWThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| 37   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | MTWThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| 38   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | MTWThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| 40   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | MTWThF----        | :30           |             | <del>(\$275.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| E 5  | 8         | 10/29/12          | 11/02/12        | 8 News Now 6a M-F<br>8 News Now 6a M-F    | CM    | 6-7a                  | MTWTF--           | :30           | 5           | \$965.00              | LV1           | 0.00       | NM          | 3     | \$2,895.00 |
| NEWS   |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | MTWTF--                                   |       |                       | 5                 |               | \$965.00    |                       | 0.00          |            |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                        |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 1  | 8         | 10/29/12-11/04/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | MTWThF----        | :30           |             | <del>(\$965.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| 8  | 8         | 10/29/12-11/04/12 |                 | 8 News Now 6a M-F                         |       | 6-7a                  | MTWThF----        | :30           |             | <del>(\$965.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
| E 6  | 8         | 11/05/12          | 11/06/12        | 8 News Now 6a M-F<br>8 News Now 6a M-F    | CM    | 6-7a                  | MT-----           | :30           | 2           | \$965.00              | LV1           | 0.00       | NM          | 2     | \$1,930.00 |
| NEWS   |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:  |           | 11/05/12          | 11/11/12        | MT-----                                   |       |                       | 2                 |               | \$965.00    |                       | 0.00          |            |             |       |            |
| E 7  | 8         | 10/17/12          | 10/26/12        | CBS This Morning 7-9a<br>CBS This Morning | CM    | 7-9a                  | MTWTF--           | :30           | 5           | \$200.00              | LV2           | 0.00       | NM          | 0     | \$0.00     |
| EARLY SHOW   |           |                   |                 |   |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                   |       |                       | 3                 |               | \$200.00    |                       | 0.00          |            |             |       |            |

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| Ln   | Ch        | Start             | End             | Inventory Code                               | Break                 | Start/End Time | Days            | Len           | Spots         | Rate       | Pri         | Rtg  | Type | Spots | Amount     |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|------------|-------------|------|------|-------|------------|
| E 7  | 8         | 10/17/12          | 10/26/12        | CBS This Morning 7-9a CM<br>CBS This Morning | 7-9a                  |                | MTWTF--         | :30           | 5             | \$200.00   | LV2         | 0.00 | NM   | 0     | \$0.00     |
| EARLY SHOW   |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                      | 3                     |                | \$200.00        |               | 0.00          |            |             |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                           | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>   | <u>Rtg</u> | <u>Type</u> |      |      |       |            |
| 23   | 8         | 10/15/12-10/21/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | --WThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 24   | 8         | 10/15/12-10/21/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | --WThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 29   | 8         | 10/15/12-10/21/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | --WThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | MTWTF--                                      | 5                     |                | \$200.00        |               | 0.00          |            |             |      |      |       |            |
| 31   | 8         | 10/22/12-10/28/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | MTWThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 32   | 8         | 10/22/12-10/28/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | MTWThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 33   | 8         | 10/22/12-10/28/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | MTWThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 34   | 8         | 10/22/12-10/28/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | MTWThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 35   | 8         | 10/22/12-10/28/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | MTWThF----      | :30           | (\$200.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| E 8  | 8         | 10/29/12          | 11/02/12        | CBS This Morning 7-9a CM<br>CBS This Morning | 7-9a                  |                | MTWTF--         | :30           | 5             | \$700.00   | LV1         | 0.00 | NM   | 3     | \$2,100.00 |
| EARLY SHOW   |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |      |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | MTWTF--                                      | 5                     |                | \$700.00        |               | 0.00          |            |             |      |      |       |            |
| 1  | 8         | 10/29/12-11/04/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | MTWThF----      | :30           | (\$700.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 2  | 8         | 10/29/12-11/04/12 |                 | CBS This Morning 7-9a                        | 7-9a                  |                | MTWThF----      | :30           | (\$700.00)    | 0.00       | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| E 9  | 8         | 11/05/12          | 11/06/12        | CBS This Morning 7-9a CM<br>CBS This Morning | 7-9a                  |                | MT-----         | :30           | 2             | \$700.00   | LV1         | 0.00 | NM   | 2     | \$1,400.00 |
| EARLY SHOW   |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |      |       |            |
| Week:  |           | 11/05/12          | 11/11/12        | MT-----                                      | 2                     |                | \$700.00        |               | 0.00          |            |             |      |      |       |            |
| E 10   | 8         | 10/17/12          | 10/26/12        | Price Is Right CM<br>Price Is Right          | 10-11a                |                | MTWTF--         | :30           | 2             | \$1,575.00 | LV1         | 0.00 | NM   | 1     | \$0.00     |
| PRICE IS RIGHT   |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                      | 2                     |                | \$1,575.00      |               | 0.00          |            |             |      |      |       |            |
| 11   | 8         | 10/15/12-10/21/12 |                 | Price Is Right                               | 10-11a                |                | --WThF----      | :30           | (\$1,575.00)  | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| 15   | 8         | 10/15/12-10/21/12 |                 | Price Is Right                               | 10-11a                |                | --WThF----      | :30           | (\$1,575.00)  | 0.00       | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |                       |                |                 |               |               |            |             |      |      |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | MTWTF--                                      | 2                     |                | \$1,575.00      |               | 0.00          |            |             |      |      |       |            |



Order / Rev: 35816  
 Alt Order #: 08801440  
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
 Product Desc: HECK/CONGRESS/REP  
 Estimate: KLAS

| Ln  | Ch        | Start             | End             | Inventory Code                             | Break | Start/End Time        | Days              | Len           | Spots       | Rate                    | Pri           | Rtg        | Type        | Spots | Amount     |
|---|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------------|-------------------------|---------------|------------|-------------|-------|------------|
| E 10  | 8         | 10/17/12          | 10/26/12        | Price Is Right<br>Price Is Right           | CM    | 10-11a                | MTWTF--           | :30           | 2           | \$1,575.00              | LV1           | 0.00       | NM          | 1     | \$0.00     |
| PRICE IS RIGHT  |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/22/12          | 10/28/12        | MTWTF--                                    |       |                       | 2                 |               | \$1,575.00  |                         | 0.00          |            |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                         |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>             |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 19  | 8         | 10/22/12-10/28/12 |                 | Price Is Right                             |       | 10-11a                | MTWThF----        | :30           |             | <del>(\$1,575.00)</del> |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]   |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 20  | 8         | 10/22/12-10/28/12 |                 | Price Is Right                             |       | 10-11a                | MTWThF----        | :30           |             | \$0.00                  |               | 0.00       | NM          |       |            |
| Spot was not ordered by agency, ran in error. We no charged to reconcile billing. |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| E 11  | 8         | 10/29/12          | 11/02/12        | Price Is Right<br>Price Is Right           | CM    | 10-11a                | MTWTF--           | :30           | 2           | \$1,575.00              | LV1           | 0.00       | NM          | 2     | \$3,150.00 |
| PRICE IS RIGHT  |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/29/12          | 11/04/12        | MTWTF--                                    |       |                       | 2                 |               | \$1,575.00  |                         | 0.00          |            |             |       |            |
| E 12  | 8         | 11/05/12          | 11/05/12        | Price Is Right<br>Price Is Right           | CM    | 10-11a                | M-----            | :30           | 1           | \$1,575.00              | LV1           | 0.00       | NM          | 1     | \$1,575.00 |
| PRICE IS RIGHT  |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 11/05/12          | 11/11/12        | M-----                                     |       |                       | 1                 |               | \$1,575.00  |                         | 0.00          |            |             |       |            |
| E 13  | 8         | 10/17/12          | 10/26/12        | 8 News Now Noon M-F<br>8 News Now Noon M-F | CM    | 12-1230p              | MTWTF--           | :30           | 5           | \$275.00                | LV3           | 0.00       | NM          | 0     | \$0.00     |
| NEWS  |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/15/12          | 10/21/12        | --WTF--                                    |       |                       | 3                 |               | \$275.00    |                         | 0.00          |            |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                         |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>             |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 14  | 8         | 10/15/12-10/21/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | --WThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]   |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 15  | 8         | 10/15/12-10/21/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | --WThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]   |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 27  | 8         | 10/15/12-10/21/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | --WThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]   |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| Week:   |           | 10/22/12          | 10/28/12        | MTWTF--                                    |       |                       | 5                 |               | \$275.00    |                         | 0.00          |            |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                         |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>             |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 16  | 8         | 10/22/12-10/28/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | MTWThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]   |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 19  | 8         | 10/22/12-10/28/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | MTWThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]                |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 20  | 8         | 10/22/12-10/28/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | MTWThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]                |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 24  | 8         | 10/22/12-10/28/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | MTWThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]                |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 28  | 8         | 10/22/12-10/28/12 |                 | 8 News Now Noon M-F                        |       | 12-1230p              | MTWThF----        | :30           |             | <del>(\$275.00)</del>   |               | 0.00       | NM          |       |            |
| Credited<br>[REPLACED BY 37629]   |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| E 14  | 8         | 10/29/12          | 11/02/12        | 8 News Now Noon M-F<br>8 News Now Noon M-F | CM    | 12-1230p              | MTWTF--           | :30           | 5           | \$275.00                | LV3           | 0.00       | NM          | 3     | \$825.00   |
| NEWS  |           |                   |                 |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/29/12          | 11/04/12        | MTWTF--                                    |       |                       | 5                 |               | \$275.00    |                         | 0.00          |            |             |       |            |



Order / Rev: 35816  
 Alt Order #: 08801440  
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
 Product Desc: HECK/CONGRESS/REP  
 Estimate: KLAS

| Ln   | Ch        | Start             | End             | Inventory Code                                 | Break | Start/End Time            | Days            | Len           | Spots             | Rate                    | Pri | Rtg           | Type        | Spots | Amount     |
|--|-----------|-------------------|-----------------|--|-------|---------------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| E 18   | 8         | 11/05/12          | 11/05/12        | 8 News Now 4p M-F<br>8 News Now 4p M-F         | CM    | 4-5p<br>(4:30 PM-5:00 PM) | M-----          | :30           | 1                 | \$1,575.00              | LV1 | 0.00          | NM          | 1     | \$1,575.00 |
| NEWS   |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                           |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 11/05/12          | 11/11/12        | M-----   |       |                           |                 |               | 1                 | \$1,575.00              |     | 0.00          |             |       |            |
| E 19   | 8         | 10/17/12          | 10/26/12        | 8 News Now 5-630p M-F<br>8 News Now 5-630p M-F | CM    | 5-630p                    | MTWTF--         | :30           | 6                 | \$400.00                | LV3 | 0.00          | NM          | 0     | \$0.00     |
| NEWS   |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                           |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--  |       |                           |                 |               | 4                 | \$400.00                |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                             |       | <u>Start/End Time</u>     | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 35   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | --WThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 37   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | --WThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 39   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | --WThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 44   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | --WThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | MTWTF--  |       |                           |                 |               | 6                 | \$400.00                |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                             |       | <u>Start/End Time</u>     | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 50   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 53   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 54   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 59   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 61   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 62   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$400.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| E 20   | 8         | 10/29/12          | 11/02/12        | 8 News Now 5-630p M-F<br>8 News Now 5-630p M-F | CM    | 5-630p                    | MTWTF--         | :30           | 6                 | \$1,750.00              | LV1 | 0.00          | NM          | 4     | \$7,000.00 |
| NEWS   |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                           |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | MTWTF--  |       |                           |                 |               | 6                 | \$1,750.00              |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                             |       | <u>Start/End Time</u>     | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 4  | 8         | 10/29/12-11/04/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$1,750.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| 12   | 8         | 10/29/12-11/04/12 |                 | 8 News Now 5-630p M-F                          |       | 5-630p                    | MTWThF----      | :30           |                   | <del>(\$1,750.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
| E 21   | 8         | 11/05/12          | 11/05/12        | 8 News Now 5-630p M-F<br>8 News Now 5-630p M-F | CM    | 5-630p                    | M-----          | :30           | 3                 | \$1,750.00              | LV1 | 0.00          | NM          | 3     | \$5,250.00 |
| NEWS   |           |                   |                 |  |       |                           |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                           |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 11/05/12          | 11/11/12        | M-----   |       |                           |                 |               | 3                 | \$1,750.00              |     | 0.00          |             |       |            |
| E 22   | 8         | 10/17/12          | 10/26/12        |  | CM    | 7-730P                    | MTWTF--         | :30           | 5                 | \$350.00                | LV2 | 0.00          | NM          | 0     | \$0.00     |



Order / Rev: 35816  
 Alt Order #: 08801440  
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
 Product Desc: HECK/CONGRESS/REP  
 Estimate: KLAS

| Ln   | Ch        | Start             | End             | Inventory Code     | Break                 | Start/End Time Days | Len             | Spots         | Rate          | Pri        | Rtg         | Type | Spots | Amount     |
|--|-----------|-------------------|-----------------|--------------------|-----------------------|---------------------|-----------------|---------------|---------------|------------|-------------|------|-------|------------|
| 7-730p Ent Tonight<br>Entertainment Tonight                              |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| ENTERTAINMENT TONIGHT  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u>     |                     | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--            | 3                     |                     | \$350.00        |               | 0.00          |            |             |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> |                     | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>   | <u>Rtg</u> | <u>Type</u> |      |       |            |
| 12   | 8         | 10/15/12-10/21/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | --WThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| 14   | 8         | 10/15/12-10/21/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | --WThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| 15   | 8         | 10/15/12-10/21/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | --WThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | MTWTF--            | 5                     |                     | \$350.00        |               | 0.00          |            |             |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> |                     | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>   | <u>Rtg</u> | <u>Type</u> |      |       |            |
| 16   | 8         | 10/22/12-10/28/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | MTWThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| 17   | 8         | 10/22/12-10/28/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | MTWThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| 18   | 8         | 10/22/12-10/28/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | MTWThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| See MG 25.23,25.24<br>[Program Preempted due Presidential Debate - bco ] |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| 19   | 8         | 10/22/12-10/28/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | MTWThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| 20   | 8         | 10/22/12-10/28/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | MTWThF----      | :30           | (\$350.00)    | 0.00       | NM          |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| E 23   | 8         | 10/29/12          | 11/02/12        | 7-730p Ent Tonight | CM                    | 7-730P MTWTF--      | :30             | 5             | \$1,225.00    | LV1        | 0.00        | NM   | 3     | \$3,675.00 |
| Entertainment Tonight  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| ENTERTAINMENT TONIGHT  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u>     |                     | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | MTWTF--            | 5                     |                     | \$1,225.00      |               | 0.00          |            |             |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> |                     | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>   | <u>Rtg</u> | <u>Type</u> |      |       |            |
| 1  | 8         | 10/29/12-11/04/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | MTWThF----      | :30           | (\$1,225.00)  | 0.00       | NM          |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| 4  | 8         | 10/29/12-11/04/12 |                 | 7-730p Ent Tonight | 7-730P                |                     | MTWThF----      | :30           | (\$1,225.00)  | 0.00       | NM          |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| E 24   | 8         | 11/05/12          | 11/05/12        | 7-730p Ent Tonight | CM                    | 7-730P M-----       | :30             | 1             | \$1,225.00    | LV1        | 0.00        | NM   | 1     | \$1,225.00 |
| Entertainment Tonight  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| ENTERTAINMENT TONIGHT  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u>     |                     | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |       |            |
| Week:  |           | 11/05/12          | 11/11/12        | M-----             | 1                     |                     | \$1,225.00      |               | 0.00          |            |             |      |       |            |
| E 25   | 8         | 10/17/12          | 10/26/12        | 730-8p Insider     | CM                    | 730-8P MTWTF--      | :30             | 5             | \$350.00      | LV2        | 0.00        | NM   | 0     | \$0.00     |
| Insider<br>(7:30 PM-8:00 PM)   |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
| INSIDER  |           |                   |                 |                    |                       |                     |                 |               |               |            |             |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u>     |                     | <u>Rate</u>     |               | <u>Rating</u> |            |             |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--            | 3                     |                     | \$350.00        |               | 0.00          |            |             |      |       |            |



Order / Rev: 35816  
 Alt Order #: 08801440  
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
 Product Desc: HECK/CONGRESS/REP  
 Estimate: KLAS

| Ln   | Ch        | Start             | End                | Inventory Code                           | Break                 | Start/End Time Days         | Len               | Spots                   | Rate          | Pri         | Rtg  | Type | Spots | Amount     |
|--|-----------|-------------------|--------------------|--|-----------------------|-----------------------------|-------------------|-------------------------|---------------|-------------|------|------|-------|------------|
| E 25   | 8         | 10/17/12          | 10/26/12           | 730-8p Insider<br>Insider                | CM                    | 730-8P<br>(7:30 PM-8:00 PM) | MTWTF-- :30       | 5                       | \$350.00      | LV2         | 0.00 | NM   | 0     | \$0.00     |
| INSIDER  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                          |                       |                             | <u>Spots/Week</u> | <u>Rate</u>             | <u>Rating</u> |             |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12           | --WTF--                                  |                       |                             | 3                 | \$350.00                | 0.00          |             |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |  | <u>Start/End Time</u> | <u>Weekdays</u>             | <u>Length</u>     | <u>Rate</u>             | <u>Rtg</u>    | <u>Type</u> |      |      |       |            |
| 12   | 8         | 10/15/12-10/21/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 P--wThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 14   | 8         | 10/15/12-10/21/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 P--wThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 15   | 8         | 10/15/12-10/21/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 P--wThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| Week:  |           | 10/22/12          | 10/28/12           | MTWTF--                                  |                       |                             | 5                 | \$350.00                | 0.00          |             |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |  | <u>Start/End Time</u> | <u>Weekdays</u>             | <u>Length</u>     | <u>Rate</u>             | <u>Rtg</u>    | <u>Type</u> |      |      |       |            |
| 16   | 8         | 10/22/12-10/28/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 PMTWThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 17   | 8         | 10/22/12-10/28/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 PMTWThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| See MG 25.23,25.24<br>[Program Preempted due Presidential Debate - bco ] |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 18   | 8         | 10/22/12-10/28/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 PMTWThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 19   | 8         | 10/22/12-10/28/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 PMTWThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Credited<br>[REPLACED BY 37629]  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 20   | 8         | 10/22/12-10/28/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 PMTWThF----   | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 23   | 8         | 10/22/12-10/28/12 | Mon 10-11p         |  | 10-11p                | (10:00 PM-10:30M-----       | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Ⓜ Credited<br>[REPLACED BY 37629]  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 24   | 8         | 10/22/12-10/28/12 | Mon 10-11p         |  | 10-11p                | (10:00 PM-10:30M-----       | :30               | <del>(\$350.00)</del>   | 0.00          | NM          |      |      |       |            |
| Ⓜ Credited<br>[REPLACED BY 37629]  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| E 26   | 8         | 10/29/12          | 11/02/12           | 730-8p Insider<br>Insider                | CM                    | 730-8P<br>(7:30 PM-8:00 PM) | MTWTF-- :30       | 5                       | \$1,225.00    | LV1         | 0.00 | NM   | 3     | \$3,675.00 |
| INSIDER  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                          |                       |                             | <u>Spots/Week</u> | <u>Rate</u>             | <u>Rating</u> |             |      |      |       |            |
| Week:  |           | 10/29/12          | 11/04/12           | MTWTF--                                  |                       |                             | 5                 | \$1,225.00              | 0.00          |             |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |  | <u>Start/End Time</u> | <u>Weekdays</u>             | <u>Length</u>     | <u>Rate</u>             | <u>Rtg</u>    | <u>Type</u> |      |      |       |            |
| 2  | 8         | 10/29/12-11/04/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 PMTWThF----   | :30               | <del>(\$1,225.00)</del> | 0.00          | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| 3  | 8         | 10/29/12-11/04/12 | 730-8p Insider     |  | 730-8P                | (7:30 PM-8:00 PMTWThF----   | :30               | <del>(\$1,225.00)</del> | 0.00          | NM          |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys]       |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
| E 27   | 8         | 11/05/12          | 11/05/12           | 730-8p Insider<br>Insider                | CM                    | 730-8P                      | M----- :30        | 1                       | \$1,225.00    | LV1         | 0.00 | NM   | 1     | \$1,225.00 |
| INSIDER  |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                          |                       |                             | <u>Spots/Week</u> | <u>Rate</u>             | <u>Rating</u> |             |      |      |       |            |
| Week:  |           | 11/05/12          | 11/11/12           | M-----                                   |                       |                             | 1                 | \$1,225.00              | 0.00          |             |      |      |       |            |
| E 28   | 8         | 10/17/12          | 10/26/12           | 8 News Now 11p M-F<br>8 News Now 11p M-F | CM                    | 11-1135p                    | MTWTF-- :30       | 5                       | \$600.00      | LV2         | 0.00 | NM   | 0     | \$0.00     |
| NEWS   |           |                   |                    |  |                       |                             |                   |                         |               |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                          |                       |                             | <u>Spots/Week</u> | <u>Rate</u>             | <u>Rating</u> |             |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12           | --WTF--                                  |                       |                             | 3                 | \$600.00                | 0.00          |             |      |      |       |            |

Order / Rev: 35816  
 Alt Order #: 08801440  
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
 Product Desc: HECK/CONGRESS/REP  
 Estimate: KLAS

| Ln   | Ch        | Start             | End             | Inventory Code                           | Break | Start/End Time                     | Days            | Len           | Spots             | Rate         | Pri | Rtg           | Type        | Spots | Amount     |
|--|-----------|-------------------|-----------------|--|-------|------------------------------------|-----------------|---------------|-------------------|--------------|-----|---------------|-------------|-------|------------|
| E 28   | 8         | 10/17/12          | 10/26/12        | 8 News Now 11p M-F<br>8 News Now 11p M-F | CM    | 11-1135p                           | MTWTF--         | :30           | 5                 | \$600.00     | LV2 | 0.00          | NM          | 0     | \$0.00     |
| NEWS   |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                                    |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                  |       |                                    |                 |               | 3                 | \$600.00     |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                       |       | <u>Start/End Time</u>              | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>  |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 11   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | --WThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| 13   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | --WThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| 15   | 8         | 10/15/12-10/21/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | --WThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | MTWTF--                                  |       |                                    |                 |               | 5                 | \$600.00     |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                       |       | <u>Start/End Time</u>              | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>  |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 16   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | MTWThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| 17   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | MTWThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| 18   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | MTWThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| 19   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | MTWThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| 20   | 8         | 10/22/12-10/28/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | MTWThF----      | :30           |                   | (\$600.00)   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| E 29   | 8         | 10/29/12          | 11/02/12        | 8 News Now 11p M-F<br>8 News Now 11p M-F | CM    | 11-1135p                           | MTWTF--         | :30           | 5                 | \$2,100.00   | LV1 | 0.00          | NM          | 3     | \$6,300.00 |
| NEWS   |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                                    |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | MTWTF--                                  |       |                                    |                 |               | 5                 | \$2,100.00   |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                       |       | <u>Start/End Time</u>              | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>  |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 3  | 8         | 10/29/12-11/04/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | MTWThF----      | :30           |                   | (\$2,100.00) |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| 4  | 8         | 10/29/12-11/04/12 |                 | 8 News Now 11p M-F                       |       | 11-1135p                           | MTWThF----      | :30           |                   | (\$2,100.00) |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
| E 30   | 8         | 11/05/12          | 11/05/12        | 8 News Now 11p M-F<br>8 News Now 11p M-F | CM    | 11-1135p                           | M-----          | :30           | 1                 | \$2,100.00   | LV1 | 0.00          | NM          | 1     | \$2,100.00 |
| NEWS   |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                                    |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |       |            |
| Week:  |           | 11/05/12          | 11/11/12        | M-----                                   |       |                                    |                 |               | 1                 | \$2,100.00   |     | 0.00          |             |       |            |
| E 31   | 8         | 10/17/12          | 10/26/12        | Letterman<br>Letterman                   | CM    | 1135p-1237a<br>(11:35 PM-12:37 XM) | MTWTF--         | :30           | 3                 | \$275.00     | LV2 | 0.00          | NM          | 0     | \$0.00     |
| LETTERMAN  |           |                   |                 |  |       |                                    |                 |               |                   |              |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                                    |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | --WTF--                                  |       |                                    |                 |               | 3                 | \$275.00     |     | 0.00          |             |       |            |

Order / Rev: 35816  
 Alt Order #: 08801440  
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
 Product Desc: HECK/CONGRESS/REP  
 Estimate:

KLAS

| Ln   | Ch        | Start             | End                   | Inventory Code                                 | Break                     | Start/End Time Days                        | Len               | Spots       | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|--|-----------|-------------------|-----------------------|--|---------------------------|--|-------------------|-------------|---------------|-----|------|------|-------|------------|
| E 31   | 8         | 10/17/12          | 10/26/12              | Letterman<br>Letterman                         | CM                        | 1135p-1237a MTWTF--<br>(11:35 PM-12:37 XM) | :30               | 3           | \$275.00      | LV2 | 0.00 | NM   | 0     | \$0.00     |
| LETTERMAN  |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>       | <u>Weekdays</u>                                |                           |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12              | --WTF--  |                           |  | 3                 | \$275.00    | 0.00          |     |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u>                          | <u>Weekdays</u>           | <u>Length</u>                              | <u>Rate</u>       | <u>Rtg</u>  | <u>Type</u>   |     |      |      |       |            |
| 7  | 8         | 10/15/12-10/21/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37--WThF---- | :30  | (\$275.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| 8  | 8         | 10/15/12-10/21/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37--WThF---- | :30  | (\$275.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| 9  | 8         | 10/15/12-10/21/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37--WThF---- | :30  | (\$275.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| Week:  |           | 10/22/12          | 10/28/12              | MTWTF--  |                           |  | 3                 | \$275.00    | 0.00          |     |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u>                          | <u>Weekdays</u>           | <u>Length</u>                              | <u>Rate</u>       | <u>Rtg</u>  | <u>Type</u>   |     |      |      |       |            |
| 10   | 8         | 10/22/12-10/28/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37MTWThF---- | :30  | (\$275.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| 11   | 8         | 10/22/12-10/28/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37MTWThF---- | :30  | (\$275.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| 12   | 8         | 10/22/12-10/28/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37MTWThF---- | :30  | (\$275.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| E 32   | 8         | 10/29/12          | 11/02/12              | Letterman<br>Letterman                         | CM                        | 1135p-1237a MTWTF--<br>(11:35 PM-12:37 XM) | :30               | 5           | \$965.00      | LV1 | 0.00 | NM   | 3     | \$2,895.00 |
| LETTERMAN  |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>       | <u>Weekdays</u>                                |                           |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week:  |           | 10/29/12          | 11/04/12              | MTWTF--  |                           |  | 5                 | \$965.00    | 0.00          |     |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u>                          | <u>Weekdays</u>           | <u>Length</u>                              | <u>Rate</u>       | <u>Rtg</u>  | <u>Type</u>   |     |      |      |       |            |
| 1  | 8         | 10/29/12-11/04/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37MTWThF---- | :30  | (\$965.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| 2  | 8         | 10/29/12-11/04/12 | Letterman             | 1135p-1237a                                    | (11:35 PM-12:37MTWThF---- | :30  | (\$965.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| E 33   | 8         | 11/05/12          | 11/05/12              | Letterman<br>Letterman                         | CM                        | 1135p-1237a M-----                         | :30               | 1           | \$965.00      | LV1 | 0.00 | NM   | 1     | \$965.00   |
| LETTERMAN  |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>       | <u>Weekdays</u>                                |                           |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week:  |           | 11/05/12          | 11/11/12              | M-----   |                           |  | 1                 | \$965.00    | 0.00          |     |      |      |       |            |
| E 34   | 8         | 10/17/12          | 10/27/12              | CBS Early Show - Sat.<br>CBS Early Show - Sat. | CM                        | 5-7a -----S-                               | :30               | 1           | \$335.00      | LV1 | 0.00 | NM   | 0     | \$0.00     |
| SATURDAY EARLY SHOW  |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>       | <u>Weekdays</u>                                |                           |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week:  |           | 10/15/12          | 10/21/12              | -----S-  |                           |  | 1                 | \$335.00    | 0.00          |     |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u>                          | <u>Weekdays</u>           | <u>Length</u>                              | <u>Rate</u>       | <u>Rtg</u>  | <u>Type</u>   |     |      |      |       |            |
| 3  | 8         | 10/15/12-10/21/12 | CBS Early Show - Sat. | 5-7a   | -----Sa--                 | :30  | (\$335.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| Week:  |           | 10/22/12          | 10/28/12              | -----S-  |                           |  | 1                 | \$335.00    | 0.00          |     |      |      |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u>                          | <u>Weekdays</u>           | <u>Length</u>                              | <u>Rate</u>       | <u>Rtg</u>  | <u>Type</u>   |     |      |      |       |            |
| 4  | 8         | 10/22/12-10/28/12 | CBS Early Show - Sat. | 5-7a   | -----Sa--                 | :30  | (\$335.00)        | 0.00        | NM            |     |      |      |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
| E 35   | 8         | 11/03/12          | 11/03/12              | CBS Early Show - Sat.<br>CBS Early Show - Sat. | CM                        | 5-7a -----S-                               | :30               | 1           | \$335.00      | LV1 | 0.00 | NM   | 1     | \$335.00   |
| SATURDAY EARLY SHOW  |           |                   |                       |  |                           |  |                   |             |               |     |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>       | <u>Weekdays</u>                                |                           |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week:  |           | 10/29/12          | 11/04/12              | -----S-  |                           |  | 1                 | \$335.00    | 0.00          |     |      |      |       |            |

Order / Rev: 35816  
 Alt Order #: 08801440  
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
 Product Desc: HECK/CONGRESS/REP  
 Estimate: KLAS

| Ln   | Ch        | Start             | End             | Inventory Code                                  | Break                 | Start/End Time   | Days            | Len           | Spots             | Rate                    | Pri | Rtg           | Type        | Spots | Amount     |
|--|-----------|-------------------|-----------------|---|-----------------------|------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| E 35   | 8         | 11/03/12          | 11/03/12        | CBS Early Show - Sat.<br>CBS Early Show - Sat.  | CM                    | 5-7a             | -----S-         | :30           | 1                 | \$335.00                | LV1 | 0.00          | NM          | 1     | \$335.00   |
| SATURDAY EARLY SHOW  |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |                       |                  |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | -----S-   |                       |                  |                 |               | 1                 | \$335.00                |     | 0.00          |             |       |            |
| E 36   | 8         | 10/17/12          | 10/28/12        | 8 News Now Sun AM #1<br>8 News Now Sun AM #1    | CM                    | 8 News Now Sun A | -----S          | :30           | 1                 | \$150.00                | LV2 | 0.00          | NM          | 0     | \$0.00     |
| NEWS   |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |                       |                  |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | -----S  |                       |                  |                 |               | 1                 | \$150.00                |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                              | <u>Start/End Time</u> |                  | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 3  | 8         | 10/15/12-10/21/12 |                 | 8 News Now Sun AM #1                            | 8 News Now Sun        |                  | -----Su         | :30           |                   | <del>(\$150.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | -----S  |                       |                  |                 |               | 1                 | \$150.00                |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                              | <u>Start/End Time</u> |                  | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 4  | 8         | 10/22/12-10/28/12 |                 | 8 News Now Sun AM #1                            | 8 News Now Sun        |                  | -----Su         | :30           |                   | <del>(\$150.00)</del>   |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
| E 37   | 8         | 11/04/12          | 11/04/12        | 8 News Now Sun AM #1<br>8 News Now Sun AM #1    | CM                    | 8 News Now Sun A | -----S          | :30           | 1                 | \$525.00                | LV1 | 0.00          | NM          | 1     | \$525.00   |
| NEWS   |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |                       |                  |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | -----S  |                       |                  |                 |               | 1                 | \$525.00                |     | 0.00          |             |       |            |
| E 38   | 8         | 10/17/12          | 10/28/12        | CBS News Sunday Morn<br>CBS News Sunday Morning | CM                    | CBS Sunday Morn  | -----S          | :30           | 1                 | \$1,225.00              | LV1 | 0.00          | NM          | 0     | \$0.00     |
| CBS SUNDAY AM  |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |                       |                  |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | -----S  |                       |                  |                 |               | 1                 | \$1,225.00              |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                              | <u>Start/End Time</u> |                  | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 3  | 8         | 10/15/12-10/21/12 |                 | CBS News Sunday Morning                         | CBS Sunday Morn       |                  | -----Su         | :30           |                   | <del>(\$1,225.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | -----S  |                       |                  |                 |               | 1                 | \$1,225.00              |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                              | <u>Start/End Time</u> |                  | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 4  | 8         | 10/22/12-10/28/12 |                 | CBS News Sunday Morning                         | CBS Sunday Morn       |                  | -----Su         | :30           |                   | <del>(\$1,225.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
| E 39   | 8         | 11/04/12          | 11/04/12        | CBS News Sunday Morn<br>CBS News Sunday Morning | CM                    | CBS Sunday Morn  | -----S          | :30           | 1                 | \$1,225.00              | LV1 | 0.00          | NM          | 1     | \$1,225.00 |
| CBS SUNDAY AM  |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |                       |                  |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | -----S  |                       |                  |                 |               | 1                 | \$1,225.00              |     | 0.00          |             |       |            |
| E 40   | 8         | 10/17/12          | 10/28/12        | Face The Nation<br>Face The Nation              | CM                    | Face The Nation  | -----S          | :30           | 1                 | \$1,400.00              | LV1 | 0.00          | NM          | 0     | \$0.00     |
| FACE THE NATION  |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |                       |                  |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/15/12          | 10/21/12        | -----S  |                       |                  |                 |               | 1                 | \$1,400.00              |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                              | <u>Start/End Time</u> |                  | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 3  | 8         | 10/15/12-10/21/12 |                 | Face The Nation                                 | Face The Nation       |                  | -----Su         | :30           |                   | <del>(\$1,400.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[REPLACED BY 37629]                                    |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
| Week:  |           | 10/22/12          | 10/28/12        | -----S  |                       |                  |                 |               | 1                 | \$1,400.00              |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                              | <u>Start/End Time</u> |                  | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 4  | 8         | 10/22/12-10/28/12 |                 | Face The Nation                                 | Face The Nation       |                  | -----Su         | :30           |                   | <del>(\$1,400.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[per client request, moving to coordinated funds buys] |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
| E 41   | 8         | 11/04/12          | 11/04/12        | Face The Nation<br>Face The Nation              | CM                    | Face The Nation  | -----S          | :30           | 1                 | \$1,400.00              | LV1 | 0.00          | NM          | 1     | \$1,400.00 |
| FACE THE NATION  |           |                   |                 |   |                       |                  |                 |               |                   |                         |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |                       |                  |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/29/12          | 11/04/12        | -----S  |                       |                  |                 |               | 1                 | \$1,400.00              |     | 0.00          |             |       |            |



|               |                   |      |
|---------------|-------------------|------|
| Advertiser:   | Heck, Joe - R-CD3 |      |
| Product Desc: | HECK/CONGRESS/REP | KLAS |
| Estimate:     |                   |      |

|               |           |                    |
|---------------|-----------|--------------------|
| <b>Totals</b> | <b>59</b> | <b>\$65,510.00</b> |
|---------------|-----------|--------------------|